# Multiculturalism in the 21<sup>st</sup> century

# 2<sup>nd</sup> INTERNATIONAL SCIENTIFIC CONFERENCE (in Hungarian and English)

Date: 6 May 2016

Organising institution: SZENT ISTVÁN UNIVERSITY Faculty of Economics and Social

Sciences, Institute of Social Sciences and Teacher Training

Department of Communication Sciences - GÖDÖLLŐ

Venue: H-2100 Gödöllő, Páter Károly u. 1, Ceremonial Hall, downstairs

Chair: Dr. Ildikó Rudnák, Head of Dept. Tel.: +36-20-9134-175

Rudnak.lldiko@gtk.szie.hu

**Co-chair**: Miklós Dús Tel.: +36-20-2706-474

dus.miklos@gtk.szie.hu

Papers based on the presentations held at the conference will be published either in the thematic issue of the Faculty's electronical journal, **Studia Mundi Economica** (ISSN 2415-9395) or in a **conference resume volume** (with an ISBN number).

#### Conference programme:

09.30 - 10.00	Registration - Ceremonial Hall, downstairs
10.00 – 11.30	Plenary session, Ceremonial Hall, downstairs
11.30 – 13.00	Lunch break
13.00 – 15.30	Session meetings – seminar rooms
15.30 – 16.00	Closing- Ceremonial Hall, downstairs

# Registration and application deadline: 10 April 2016

- To register for the conference, fill in the registration form and send it to dus.miklos@gtk.szie.hu
- Upon receipt of the application and the registration form, a letter of confirmation will be sent to the participants

#### Submission deadline for papers: 1 September 2016

Papers (presented at our conference) to be published must be sent to the Editor (farkas.attila@gtk.szie.hu) by observing the relevant rules of format and content.

#### **SESSIONS**

### 1. Opportunities of social integration

At the beginning of the 21st century people of different genders, ages, religions, qualifications, occupations and cultures have become stereotypical in Europe. They live in the same neighbourhoods which poses different questions every day. It may be hypothesized that people can live peacefully side by side if the community rules meet the needs of the majority, and those of the minority are also considered and safeguarded. But who is the majority and the minority? Do we know them? The session aims to discuss this wide range of aspects, together with the issues of socialising different social groups, as well as the current situation of disadvantaged groups. The focus will also be on planning the future on the level of the individual and the community alike.

#### 2. The mathematics of multiculturalism

Analyses on OAM will be requested for conference presentations, which can be a table with the biodata (attributes) of active participants (objects) who lived in 1956. The session wishes to pay homage to the events trying to explore patterns based on minor facts of a given era to amalgamate history and mathematics. The events can also be analysed from the point of view of philosophy and linguistics focusing on how words can be defined by words, and whether opinions expressed by questionnaires can be considered as data for measurement. Other issues to be discussed: To what extent do certain countries (languages) show interest in some phenomena, based on Google Trends (cf. sport, stress, studying/teaching, emotional and marketing culture)? How can single terms appear in the triangle of religion-astrology-science? Does astrology stand the test of science? Excess value of information will be explored, relevant issues and topics will be discussed by relying on proper data and methods.

#### 3. Intercultural competence and communication

In today's globalised world intercultural communication plays a great role. In the process of communicating between nations, intercultural competence can be a real asset in helping understand each other. Personality traits and intercultural skills, abilities and competencies in addition to knowledge are of great significance. Our session awaits everybody who is interested in intercultural studies, communication and competence and willing to share their experience with us.

#### 4. The social aspects and economic impacts of the digital age

The IT supports of the digital age are usually grouped around seven main issues which are the following: (1) cloud based applications and services, (2) big data analytics, (3) applications and services on mobile platform, (4) social media, (5) IT security (including social engineering), (6) augmented reality and (7) Internet of Things, i.e. instruments available via the Internet. Our session awaits such participants who present the running of the society or a group/community in a stricter sense or an aspect of one of the cross-sections mentioned above on the one hand, and the complex or detailed analysis of an area of the economic impacts of the digital age, on the other hand.

#### 5. Challenges of the technical translator training programme

Former and current students of the translator training programme in English and German will present the difficulties and challenges of the subjects and exams of the course. The presentations will focus on research results by giving concrete examples and case studies and also make recommendations and give advice based on experience and translator practice. Although the focus is on the practicalities of translator training, the findings are based on the results of scientific research. Presentations are made in English, German or Hungarian.

## 6. The psychology of intergroup contacts

When people from different cultures meet, it is necessary to consider intergroup contacts, i.e. intergroup conflicts, stereotypes, discrimination or aggression from a psychological perspective. Our session will gather researchers who wishes to talk about the psychological issues of intergroup contacts. The presentations should cover new scientific results or theoretical reviews summarizing the psychological problems arising when people from different cultures live together from a novel aspect. Also presentations on best practices on managing intercultural conflicts, clashes and describing the process of personal development or skill/ability improvement are invited.

#### 7. The theory of social communication

The objective of the session is to analyse the definition, role, avenues and channels of communication in the society and communities with special regards to the IT, communication and media limits of present-day society. It also serves as an opportunity to present the results of different subjects (social and economic sciences, law, humanities as well as philosophy) and also an inter-disciplinary dialogue.

#### 8. The reception of the Hungarian visual culture abroad

The international assessment of the Hungarian visual culture abroad is still contradictory three decades after the change of the regime. During the years of dictatorship it was a curiosity to arrive behind the *iron curtain* although it was quite rare for some arts to present themselves abroad. However, there are some productions whose presentation was supported by the leaders of the country that time. As visual culture is a quite complex and different term to interpret, this session deals with the relations of the preferred classical fine and applied arts, ethnography, puppets and films as well as rarely published genres such as poster arts.

#### 9. Competencies in the world of labour

When looking at the content of competencies from the labour market we can say it comprises the necessary knowledge, the relevant skills and abilities as well as behaviour standards and forms connected to a specific task (position, activity or job). On its basis the knowledge inevitable for defining both the content of trainings and selecting workforce can be defined. This section is aimed at presenting best practices from (special) trainings and HR that are focused on developing competencies that can be utilised on the labour market.

# **REGISTRATION FORM**

(2<sup>nd</sup> Multiculturalism in the 21<sup>st</sup> century)

Date: 6 May 2016

Registration deadline for authors: 10 April 2016

Submission (ppt) deadline: 25 April 2016

## Registration form

Name:	
Organisation/institution/company:	
Position/occupation/profession:	
E-mail address:	
Telephone number:	
Title of paper: (10-15 mins)	
Indicating the session:	
Key words (max. 5):	
Abstract (8-10 lines):	
Registration: I wish to participate in t	the conference without giving a presentation.
Date:	ô.
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Please, send the form electronically to <a href="mailto:dus.miklos@gtk.szie.hu">dus.miklos@gtk.szie.hu</a>.